# **amare** My FUNDAMENTALS

#### The World's First Award-Winning Gut-Brain Axis Nutrition System



Begin your journey to a healthier gut and healthier mind with Amare's flagship award-winning product pack -The Amare FundaMentals Pack.\* For years, science has told us that mental wellness was a result of what was going on in our head. However, emerging science has shown that it's not all about what's happening in our primary brain. In fact, our gut produces more neurotransmitters, such as dopamine and serotonin, than our brain. These so-called "feel-good" neurotransmitters regulate our mood and affect our overall mental wellness. This is why modern science has labeled our gut as our 2nd brain.

Our gut is a very important component of the multidirectional communication network known as the gutbrain axis (GBX). The GBX connects our gastrointestinal system (gut), nervous system (brain), and immune system (axis) with a vast array of cellular and biochemical messengers throughout the entire body, including the microbiome, hormones, cytokines, and neurotransmitters.

Amare's FundaMentals products are most effective when used together as a coordinated and synergistic "system" to optimize microbiome balance and communication within all aspects of the GBX.\*

For best results and added convenience, **take all three FundaMentals products together at breakfast**. Consuming all three products together to start your day will support all three components of the gut-brain axis:

1. MentaBiotics<sup>®</sup> (Gut) 2. MentaFocus<sup>®</sup> (Brain) 3. MentaSync<sup>®</sup> (Axis)





# Improve your mental wellness by taking control of your gut-brain axis with the Amare FundaMentals Pack.\*

- Connects the gut and brain to enhance the communication between both brains\*
- Ingredients shown to improve mood and reduce tension in human clinical trials\*
- Supports the growth and vitality of a range of beneficial gut bacteria\*
- Improves psychological vigor (physical energy, mental acuity, and emotional well-being)\*

#### Item Code(s):

with MentaBiotics:P001-01with MentaBiotics (Sugar-Free):P001-02

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

# **SCIENCE & INFORMATION**

### THE FUNDAMENTALS PACK IS CLINICALLY PROVEN TO:

#### Increase GOOD Bacteria in the Gut

#### 28% higher Lactobacillus

30% higher Bifidobacterium

#### 17% higher overall composite scoret

<sup>†</sup>The composite score is an overall average of many different aspects of microbiome balance, including Bifidobacterium, Lactobacillus, Akkermansia, Firmicutes/Bacteroidetes (F/B) ratio, and others.

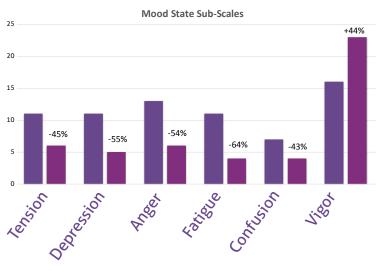
### which leads to... INCREDIBLE BENEFITS!

Lower tension by 45%\* Lower depression by 55%\* Lower anger by 54%\* Lower fatigue by 64%\*

Lower **confusion** by **43%**\*

Higher vigor by 44%\*

The subjects in this study were "healthy stressed" individuals - meaning they represent the vast majority of the population who have stress, fatigue, brain fog, and the modern 21st century "syndrome of the blahs".



Placebo (day 30)

FundaMentals (day 30)

Following 30 days of supplementation with the Amare FundaMentals Pack (MentaBiotics, MentaFocus, and MentaSync), the FundaMentals group showed significant improvements (compared to Placebo) in populations of good gut bacteria and overall microbiome balance, as well as significantly better psychological mood states.

## **KEY STUDY**

Talbott S., Talbott J., Stephens B., & Oddou M. Effect of Coordinated Probiotic/Prebiotic/ Phytobiotic Supplementation on Microbiome Balance and Psychological Mood State in Healthy Stressed Adults

## **GUT - BRAIN - AXIS**

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Each product in the Amare FundaMentals Pack is designed to strengthen and empower every aspect of the gut-brain axis.

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#### Now available in Sugar Free!

Improves aspects of mental wellness by populating the microbiome with specific strains of probiotics and prebiotics\*



Supports the growth and vitality of a range of beneficial gut bacteria\*



Reduces stress and promotes a positive mood\*



Helps normalize gut, immune, and brain function\*

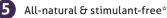
Ingredients shown to improve mood and reduce tension in human clinical trials\*



- Enhances clarity, cognition, and creativity\*
- Increases short-term and long-term memory\*

Empowers and sustains a sense of mental focus\*



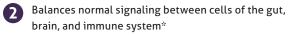


Promotes stress reduction\*

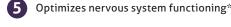
#### menta SYNC<sup>TM</sup> optimized gut-brain axis communication\*



Optimizes the communication of the gut-brain axis\*



- 3 Improves psychological vigor (physical energy, mental acuity, and emotional well-being)\*
- 4 Supports healthy aging\*



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Enhances immune activity\*

Directions: Mix one scoop in the morning with 8-oz of water, milk, fruit juice, smoothie, yogurt, or other foods or liquids. Do not expose to boiling or scalding temperatures.

SUPPL Serving Size: 1 Scoop (7g)	Е	Μ	Ε	Ν	Т	F	A ervings	C Per Conta	ainer: 30
Amount Per	Servin	g %	DV*			Amou	nt Per S	Serving	%DV*
Calories	1:	5		Phytobi	iotic P	roprietar	y Blend	75mg	†
Total Carbohydrate	3	g	1%	Sunthea	Inine®	L-Theani	ne, Ama	re GBX +	
Total Sugars	3	g		Propriet	tary B	lend: App	lepheno	n® Asian	Apple
				(Malus d	lomes	tica) fruit (	extract, E	Enovita® F	rench
Prebiotic Proprietary Blend	3000m	g	†	Grape (	Vitis vi	nifera) se	ed extrac	ct, Enzoge	enol®
BiMuno® GOS Galacto-Oligo-S	Saccharic	les,		New Zea	aland F	Pine ( <i>Pinu</i>	ıs radiata	a) bark ext	tract
Sunfiber® Galactomannan Fibe	er			Digesti	ive Pe	erformar	ice	160mg	+
Probiotic Proprietary Blend	3B CFI	J	†	Proprie	etary I	Blend		roomg	1
Lactobacillus helveticus R0052	,			L-Glutar	nine, F	ProDigest	B [Artich]	oke ( <i>Cyna</i>	ara
Bifidobacterium longum R0175				scolymu	s) leaf	extract a	nd Ginge	er (Zingibe	er
Lactobacillus rhamnosus R001	1			officinal	e) root	extract]			

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs. † Daily Value not established Other ingredients: Cane sugar, natural flavors, citric acid, stevia extract. CONTAINS Milk and Soy Suntheanine® and Sunfiber® are registered trademarks of Taiyo International, Inc.

Directions: Take 2 capsules in the morning
with 8-oz of water

Amount Per Serving %DV   Focus Empowering Proprietary Blend 50mg †
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Pomegranate extract (Wonderful Variety, punica granatum) whole fruit, <b>Amare GBX</b> + <b>Proprietary Blend</b> [Applephenon® Asian Apple ( <i>Malus domestica</i> ) fruit extract, Enovita® French Grape ( <i>Vitis vinifera</i> ) seed extract, and Enzogenol® New Zealand Pine ( <i>Pinus radiata</i> ) bark extract], Rosemary ( <i>Rosmarinus officinalis</i> ) leaf extract, Oregano ( <i>Origanum vulgare</i> ) leaves, Clove ( <i>Eugenia caryophyllata</i> Thunb.) flower buds, Sage ( <i>Salvia officinalis</i> ) leaf extract, Tulsi ( <i>Ocimum sanctum</i> ) leaf extract.

Other ingredients: Plant-based capsule, Rice flour, Rice Extract Blend, Rice fiber

Directions: Take 2 capsules in the morning with 8-oz of water. For enhanced immune system priming & axis communication, take 2 additional capsules in the evening.



MycoFusions® is protected under US Patent 7,178,285 and is a trademark of NutraGenesis, LLC

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